

Portfolio

Miloš Dronjak

UX Engineer

Strengths: Confident, Communicative, Passionate, Coachable



Table of Contents

DASH Brightspace AI Tool

Granny's Bakehouse Branding & E-commerce Store

BIOS Dutch Cinema Platform

SportPunt – Den Haag Sport Clubs Website Template

Brainy Dolphin Mobile App

DASH Brightspace AI Tool



Recommender tool designed to assist THUAS students in improving their final test scores

Stages in the project:

- Target Group Research (desk research, Interviews)
- User Needs & User Stories (user personas, project backlog)
- Ideation (creative session, concepts, concept iterations)
- Wireframes/Low-fi prototypes
- Hi-fi prototypes
- Usability & accessibility testing

Read more about the project [here](#).

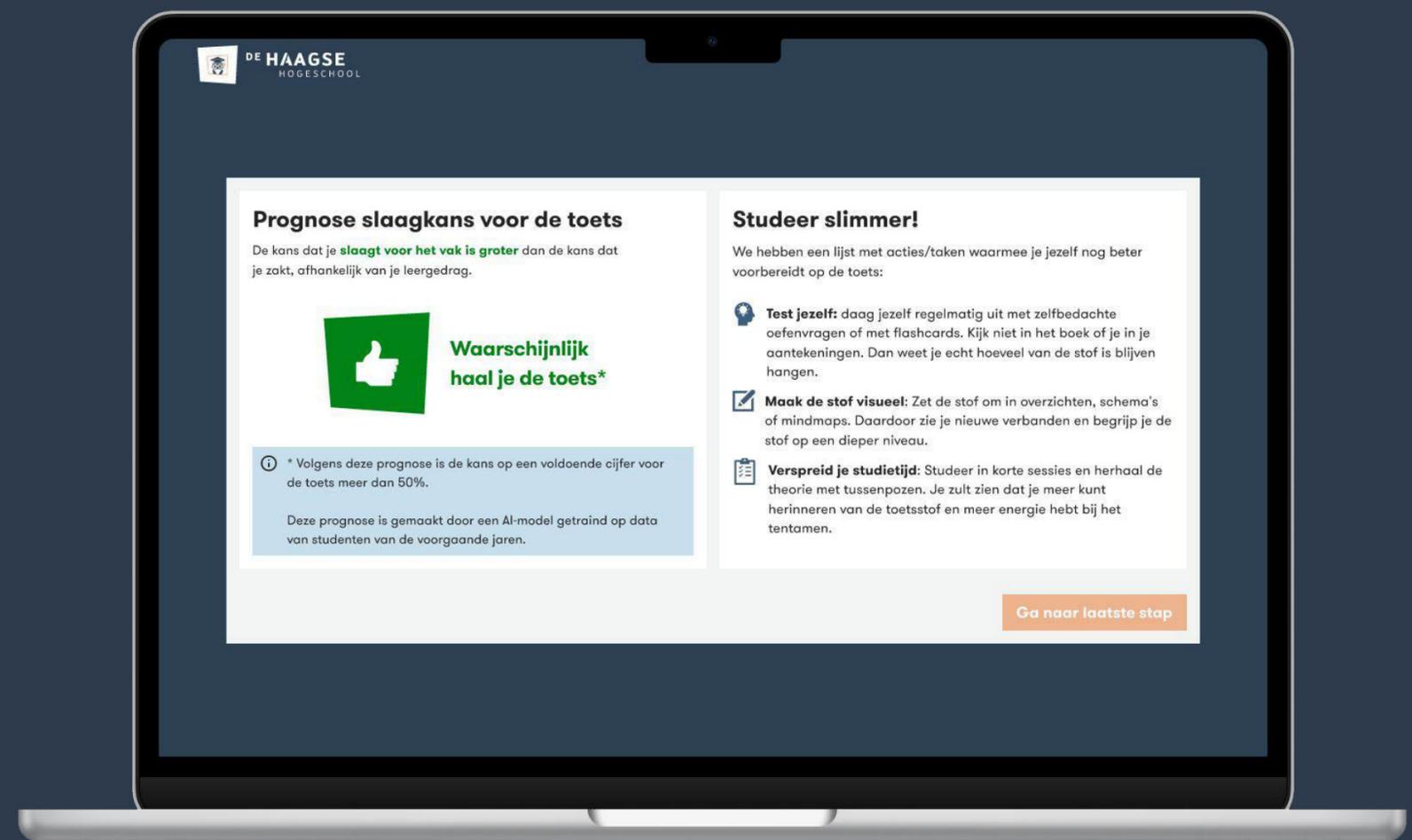
Group Project?

Project type: New Designers Project

Client: THUAS Research Group

Team: 2 people

My primary roles: UX Designer & Project Manager

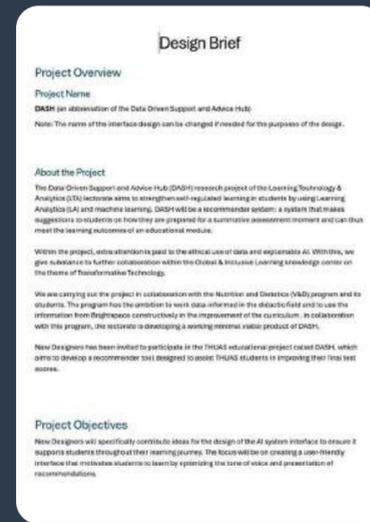


DASH Brightspace AI Tool



[Read more](#)

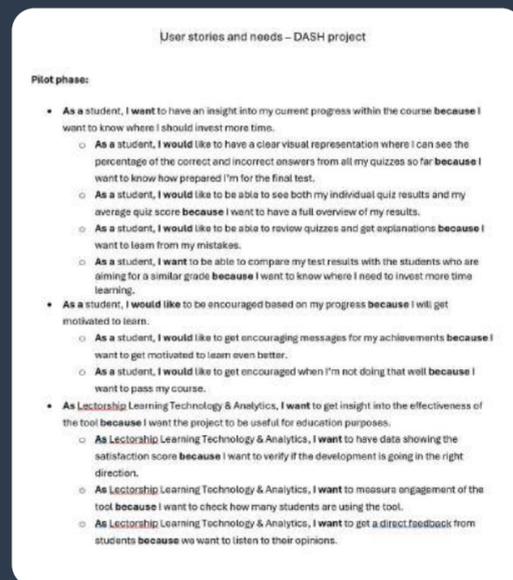
Target Group Research



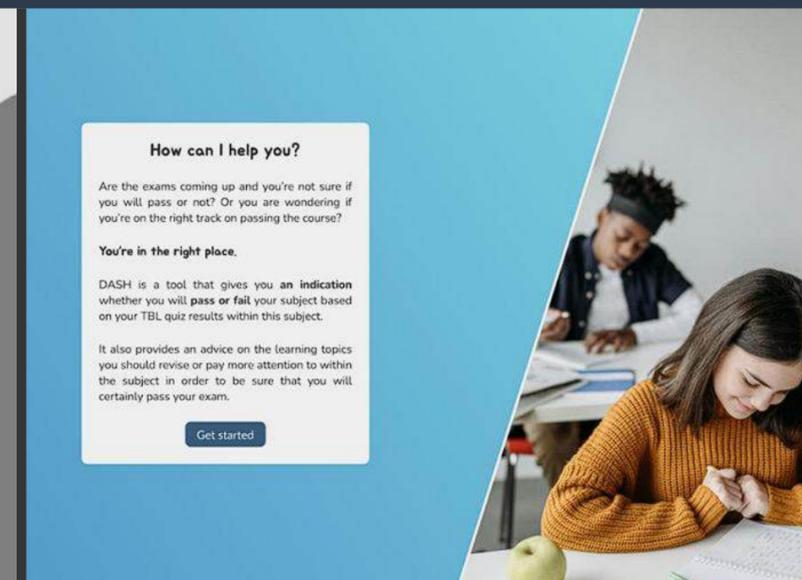
Ideation



User Needs & Concept presentation



Wireframes/Low-fi prototypes

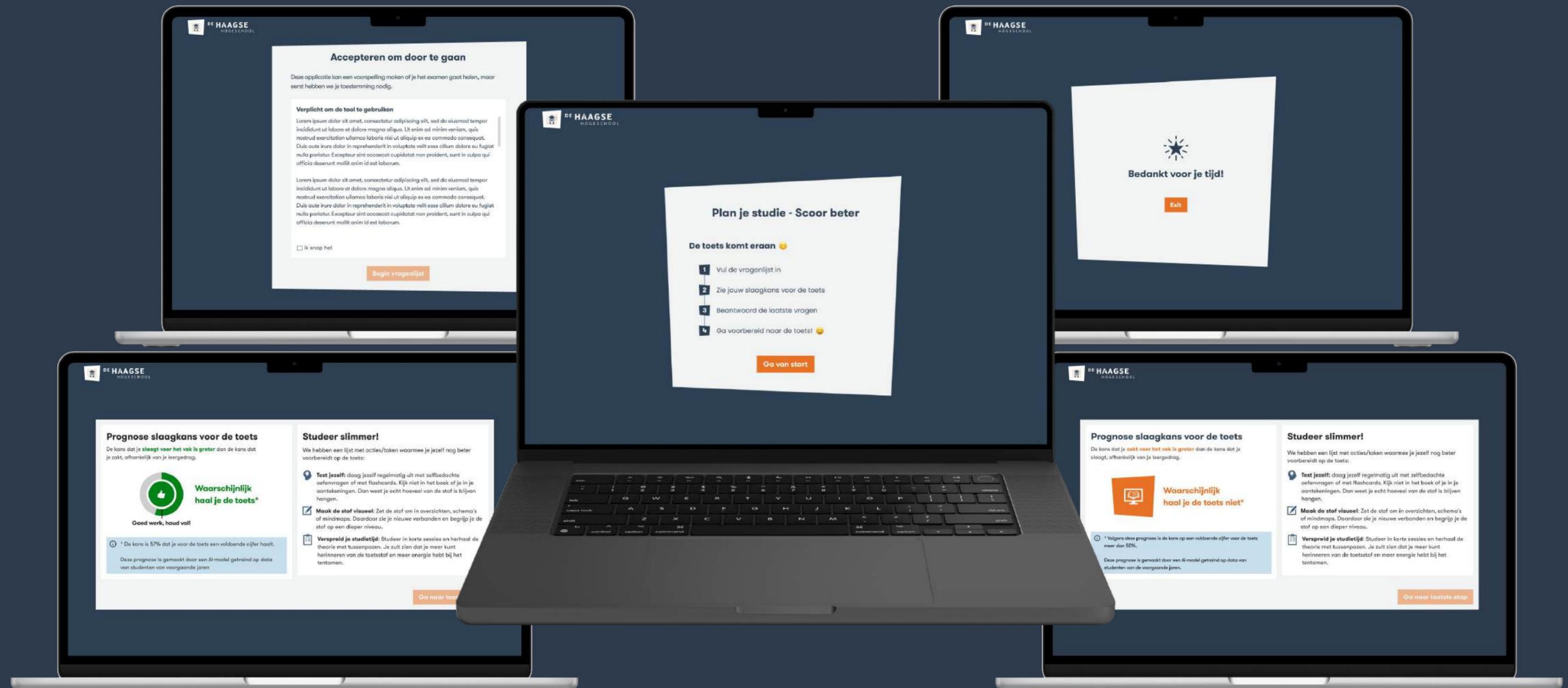


DASH Brightspace AI Tool

Hi-fi prototype



[Read more](#)



Granny's Bakehouse



A logo, web shop, and brand booklet for a company that makes homemade, freshly-baked, and delicious treats

Stages in the project:

- Brand alignment session with the client (mood board)
- Desk research & competitor analysis
- Logo design
- Web shop hi-fi design
- Creating brand design guidelines
- Creating brand booklet

Check out Granny's Bakehouse brand booklet [here](#).

Group Project?

Project type: Freelance Project

Client: Granny's Bakehouse Founders

Team: 1 person

My primary roles: UX & BX Designer



Granny's Bakehouse



[Figma link](#)

Moodboard



Logo design



**GRANNY'S
BAKEHOUSE**

GRANNY'S



BAKEHOUSE

Web shop design

[Clickable prototype](#)



Brand booklet

[Read more](#)



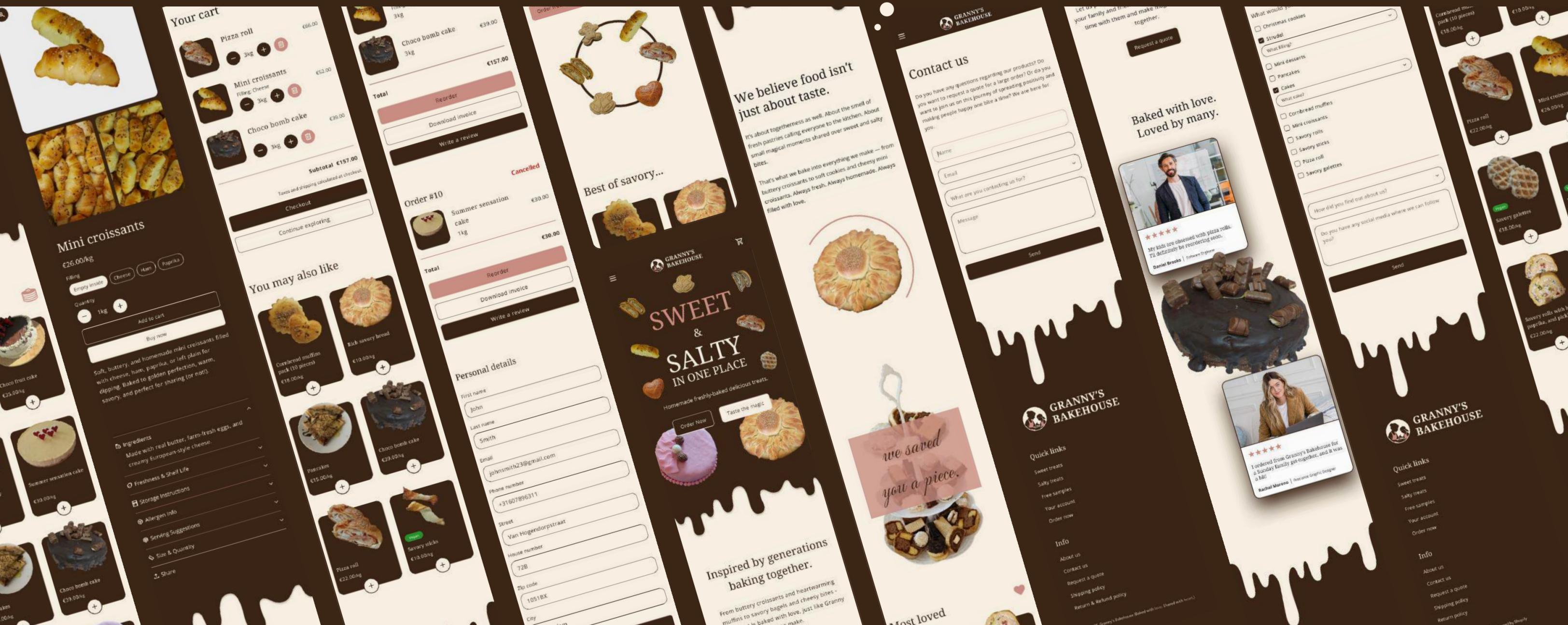
Granny's Bakehouse



[Figma link](#)

Clickable
prototype

Hi-fi web shop mobile design



BIOS Dutch Cinema Platform



Focused on Digital Natives(16-26) & Elderly

Stages in the project:

- Target Group Research
- User Needs & User Stories
- Task Analysis
- Sitemap
- User Persona & Scenarios
- Card Sorting & Taxonomy
- Wireframes

Read more about the project [here](#).

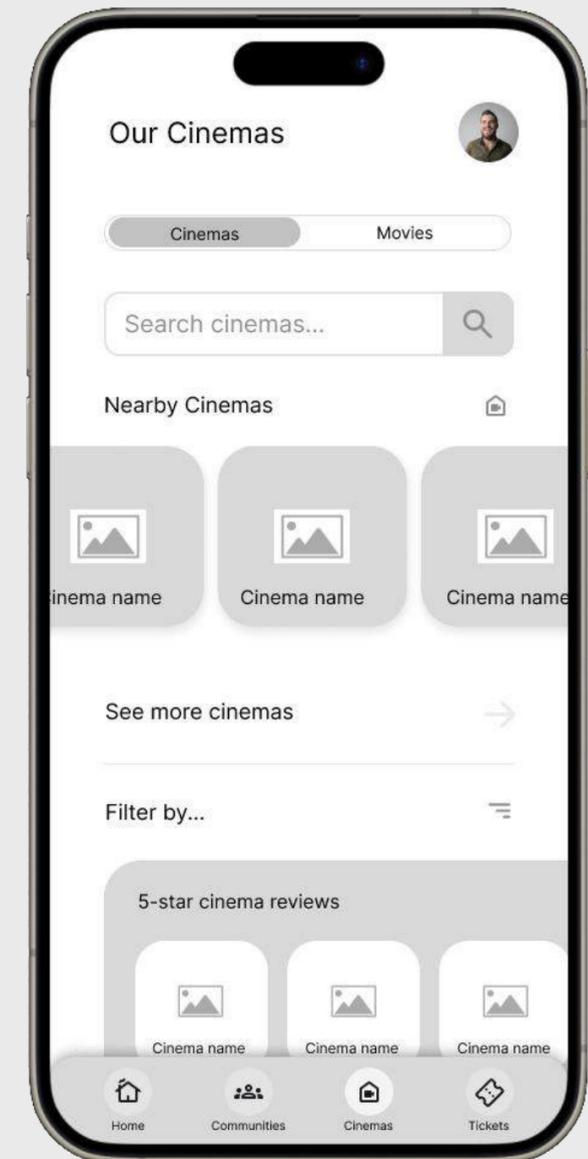
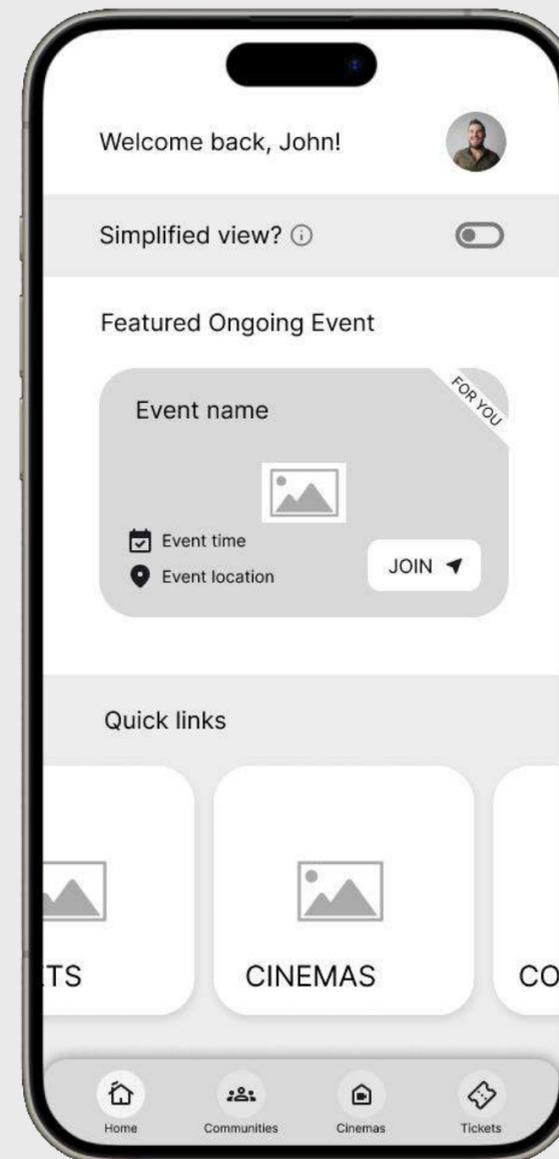
[Try out clickable wireframe prototype](#)

Group Project?

Project type: University Project

Team: 3 people

My primary roles: Research Analyst & Information Architect



BIOS Dutch Cinema Platform



Wireframes

[Prototype Link](#)



SportPunt



Website template for 5 sport clubs in the Hague supported and funded by Gemeente Den Haag

Stages in the project:

- Desk research & Data synthesis
- Wireframes
- Low-fi prototypes
- Hi-fi prototypes
- Usability & Accessibility testing
- Universal design system

Read more about the project [here](#).

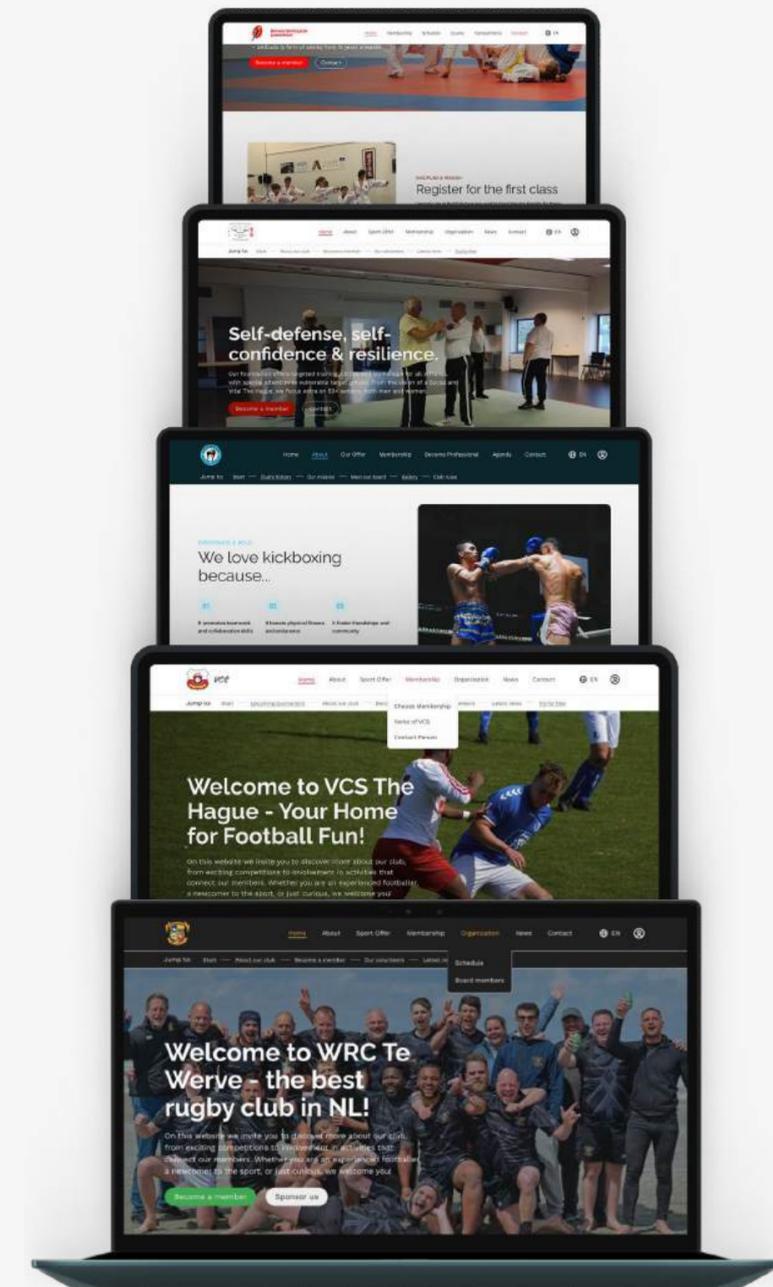
Group Project?

Project type: New Designers Project

Client: Gemeente Den Haag + 5 stakeholders

Team: 4 people

My primary roles: UX Designers & Information Architect

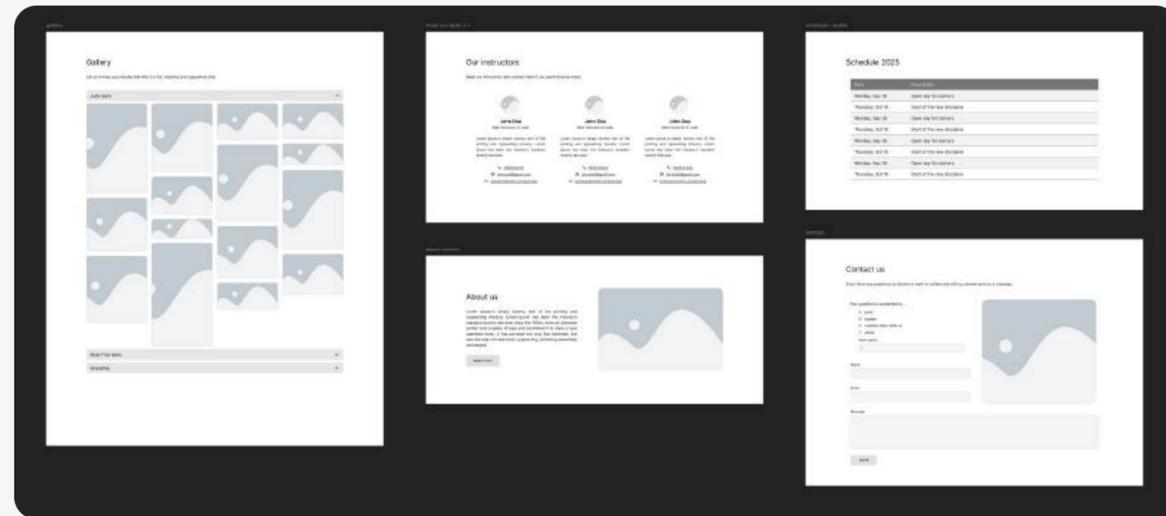


SportPunt

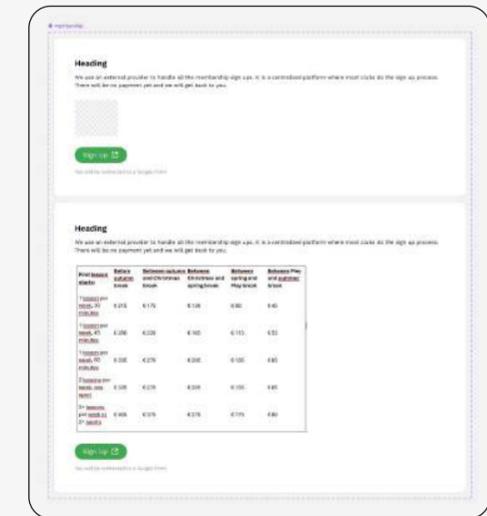
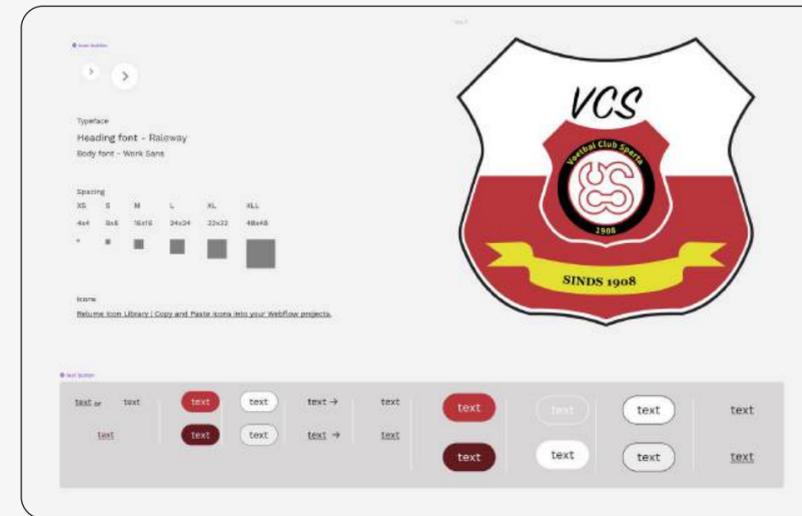


[Read more](#)

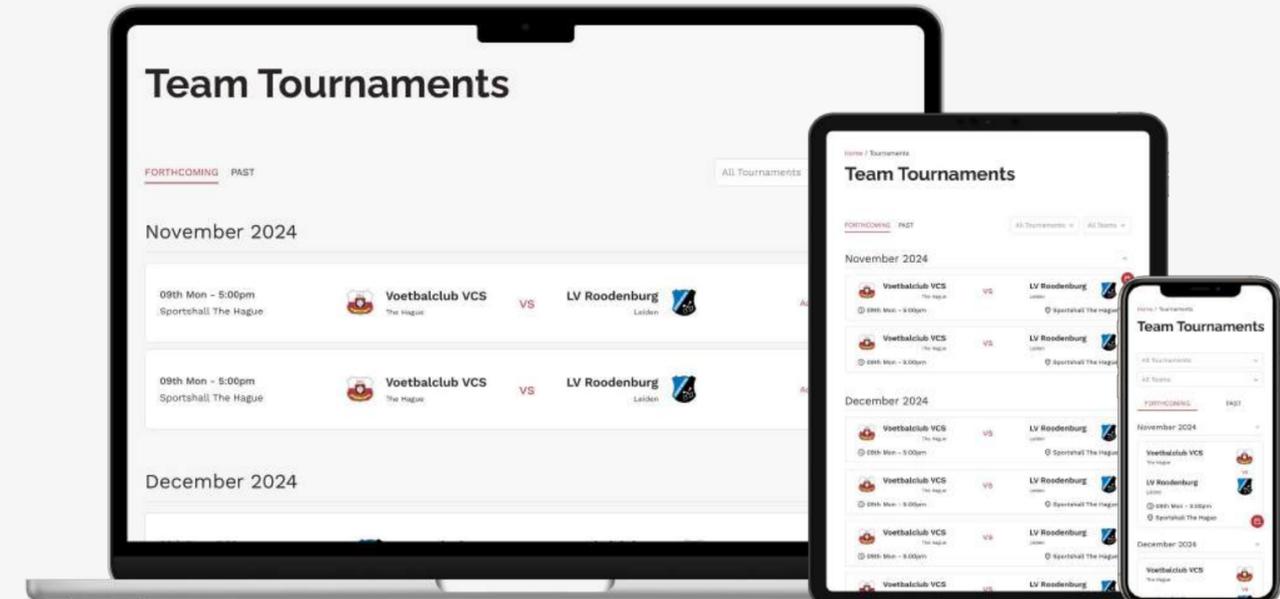
Wireframes



Design system



Responsive Design

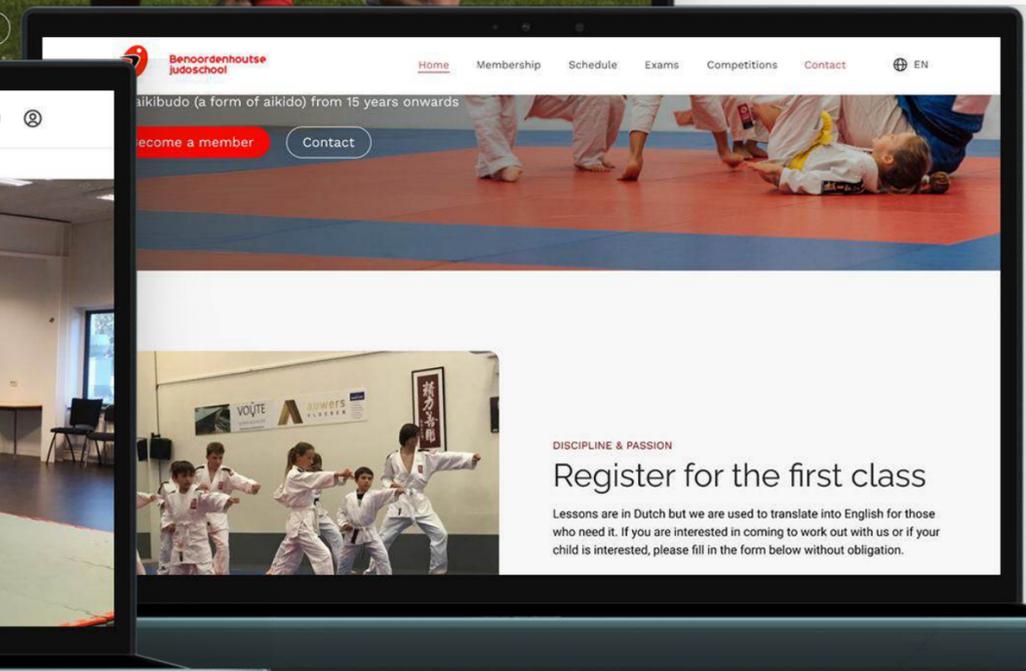
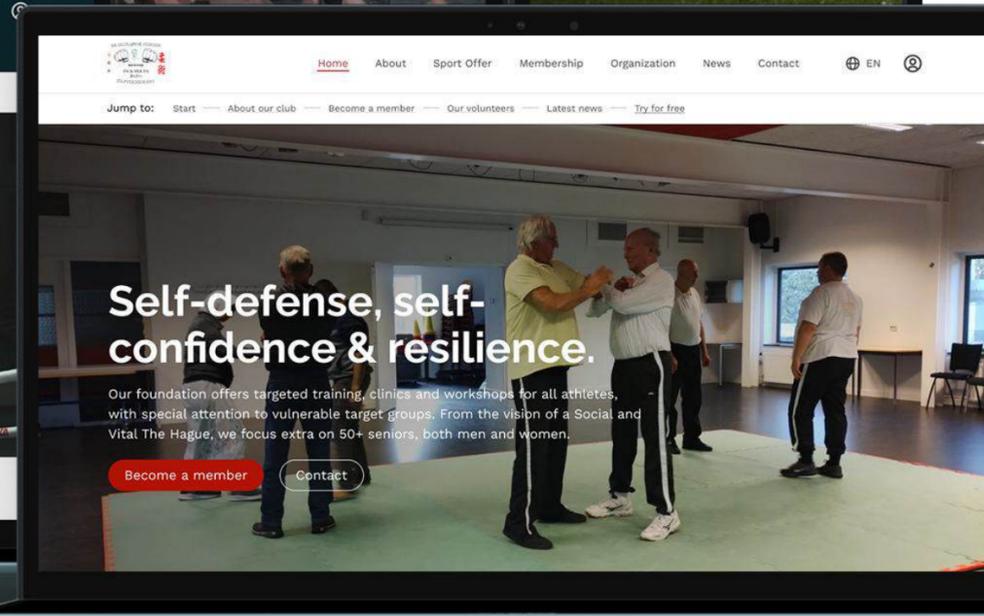
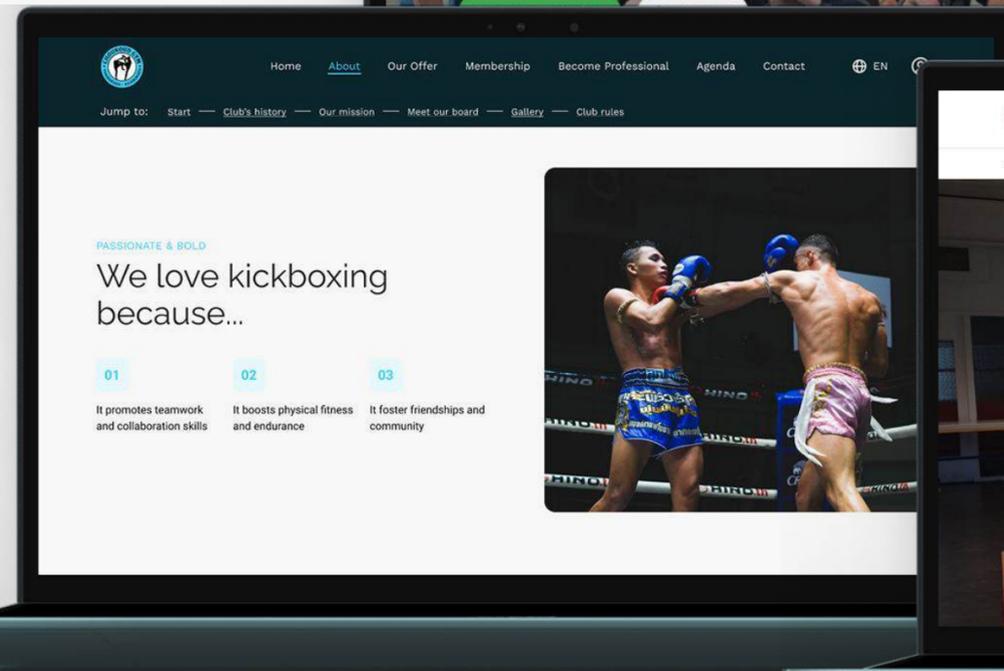
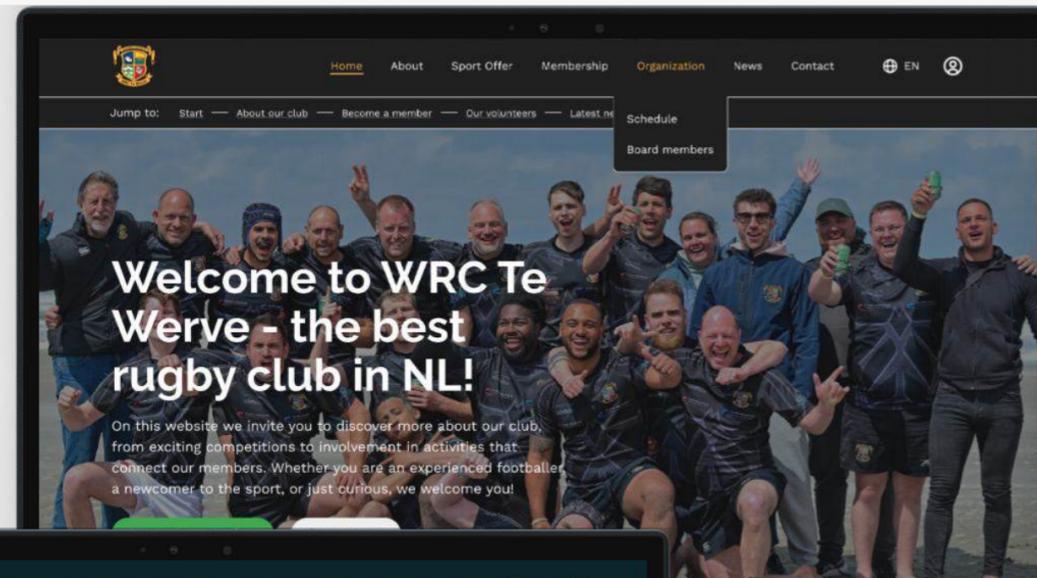


SportPunt

Hi-fi prototypes (all 5 sport clubs)



[Read more](#)



Brainy Dolphin Mobile App

Study Management App

Designed to evoke moments of *Relief*



Read more about exploring the emotion Relief [here](#).
Read more about the design challenge [here](#).

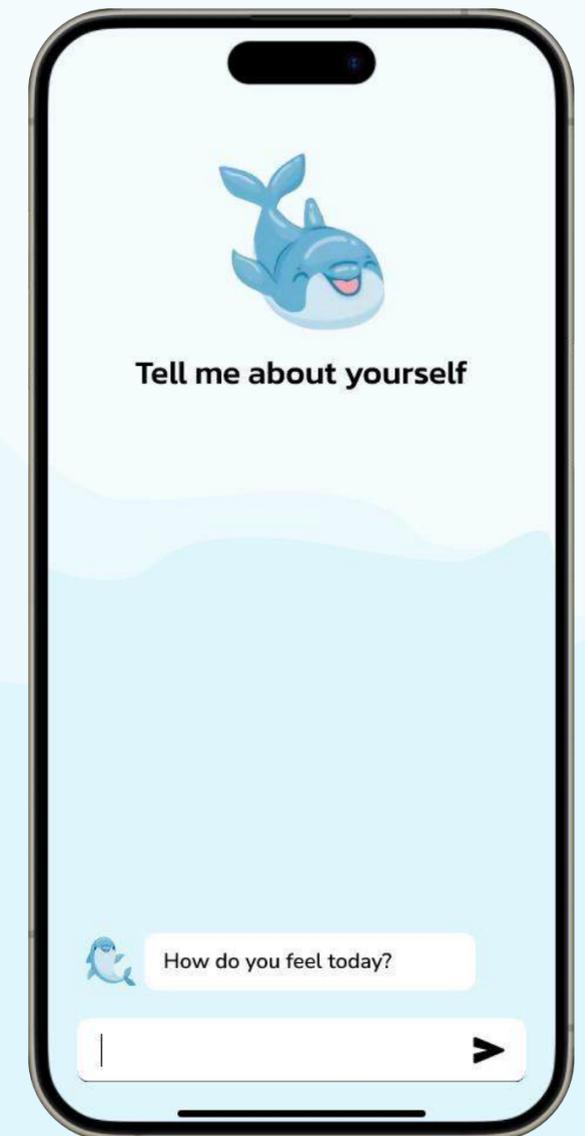
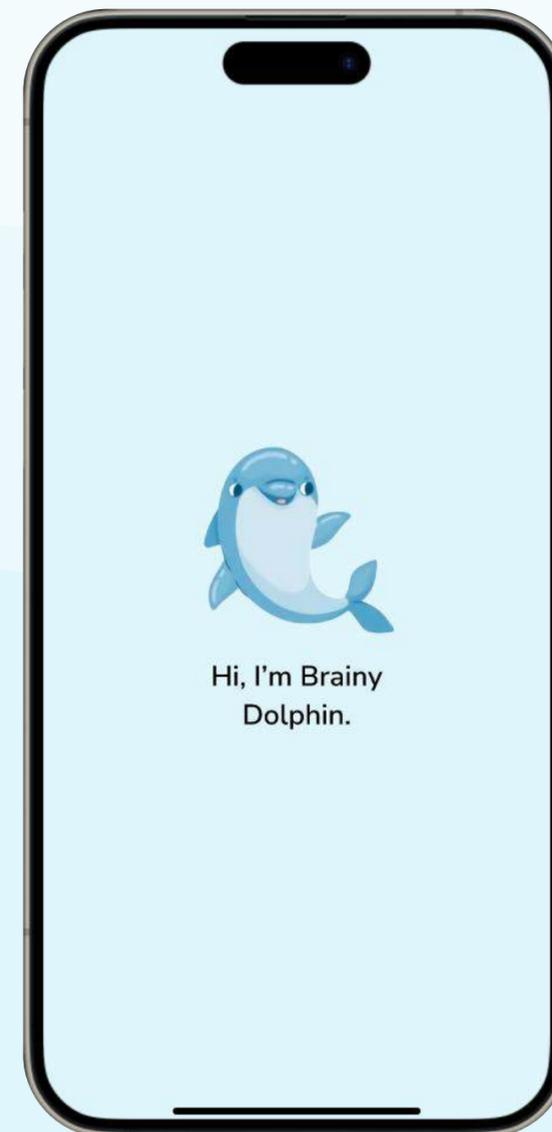
Try out hi-fi prototype

Group Project? ✓

Project type: University Project

Team: 5 people

My primary roles: Information Architect, UI Designer, Usability Tester



Brainy Dolphin Mobile App



[Figma link](#)

Color palette

Blue

● 20.24 AAA AAA ○ 1.04	Light #f5fcfe rgb(245, 252, 254)
● 19.94 AAA AAA ○ 1.05	Light :hover #f0fbfe rgb(240, 251, 254)
● 18.74 AAA AAA ○ 1.12	Light :active #dff6fd rgb(223, 246, 253)
● 14.69 AAA AAA ○ 1.43	Normal #99e3f7 rgb(153, 227, 247)
● 11.77 AAA AAA ○ 1.78	Normal :hover #8accde rgb(138, 204, 222)
● 9.33 AAA AAA ○ 2.25	Normal :active #7ab6c6 rgb(122, 182, 198)
● 8.18 AAA AAA ○ 2.57	Dark #73aab9 rgb(115, 170, 185)
● 5.40 AAA AA ○ 3.89 AA	Dark :hover #5c8894 rgb(92, 136, 148)
● 3.38 AA ○ 6.21 AAA AA	Dark :active #45666f rgb(69, 102, 111)
● 2.41 ○ 8.72 AAA AAA	Darker #364f56 rgb(54, 79, 86)

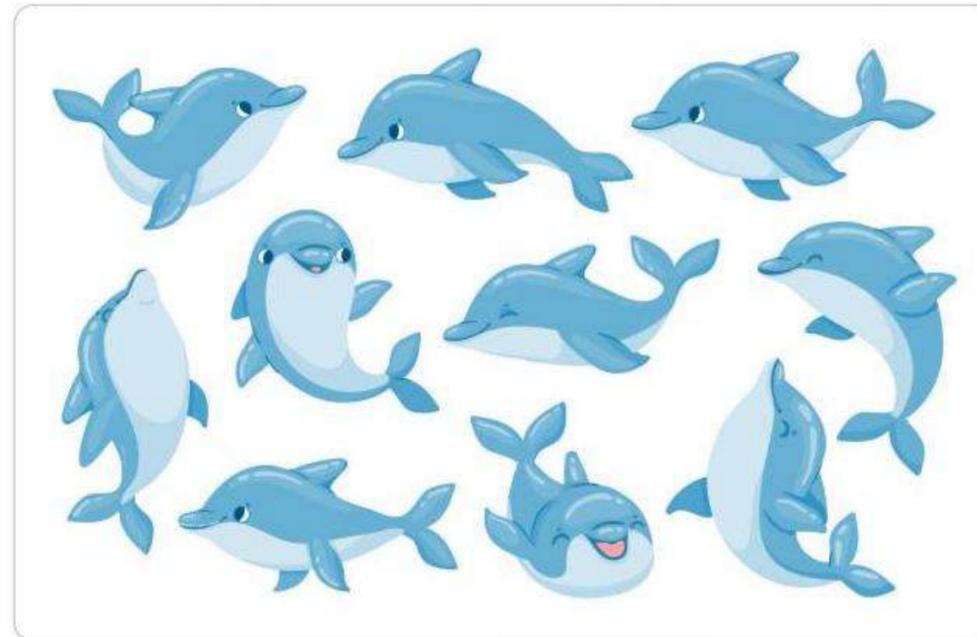
Typography

Kanit - Semi Bold - Headings

Nunito Sans - Semi Bold - Main text

Poppins-buttons

Character poses

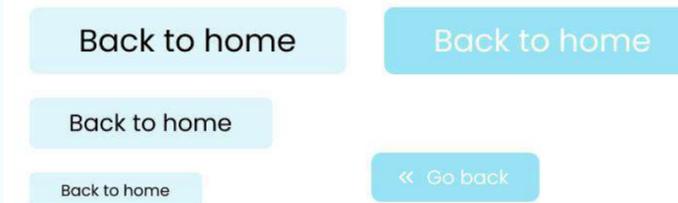


main pose

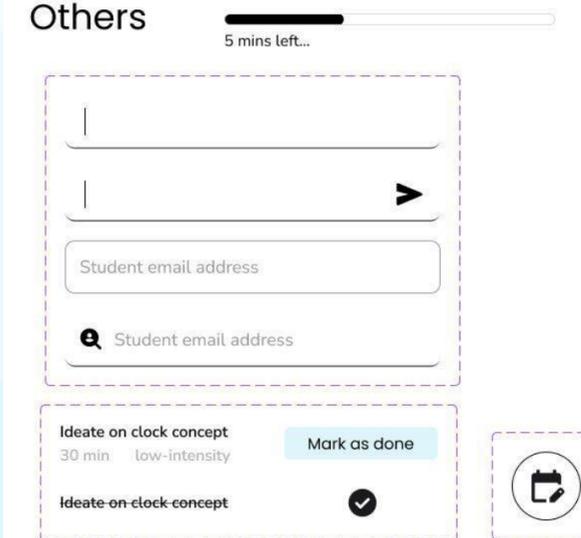


Components

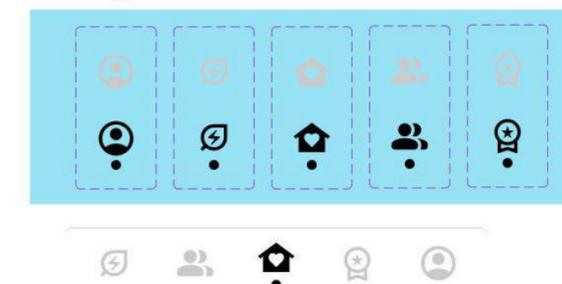
Buttons



Others



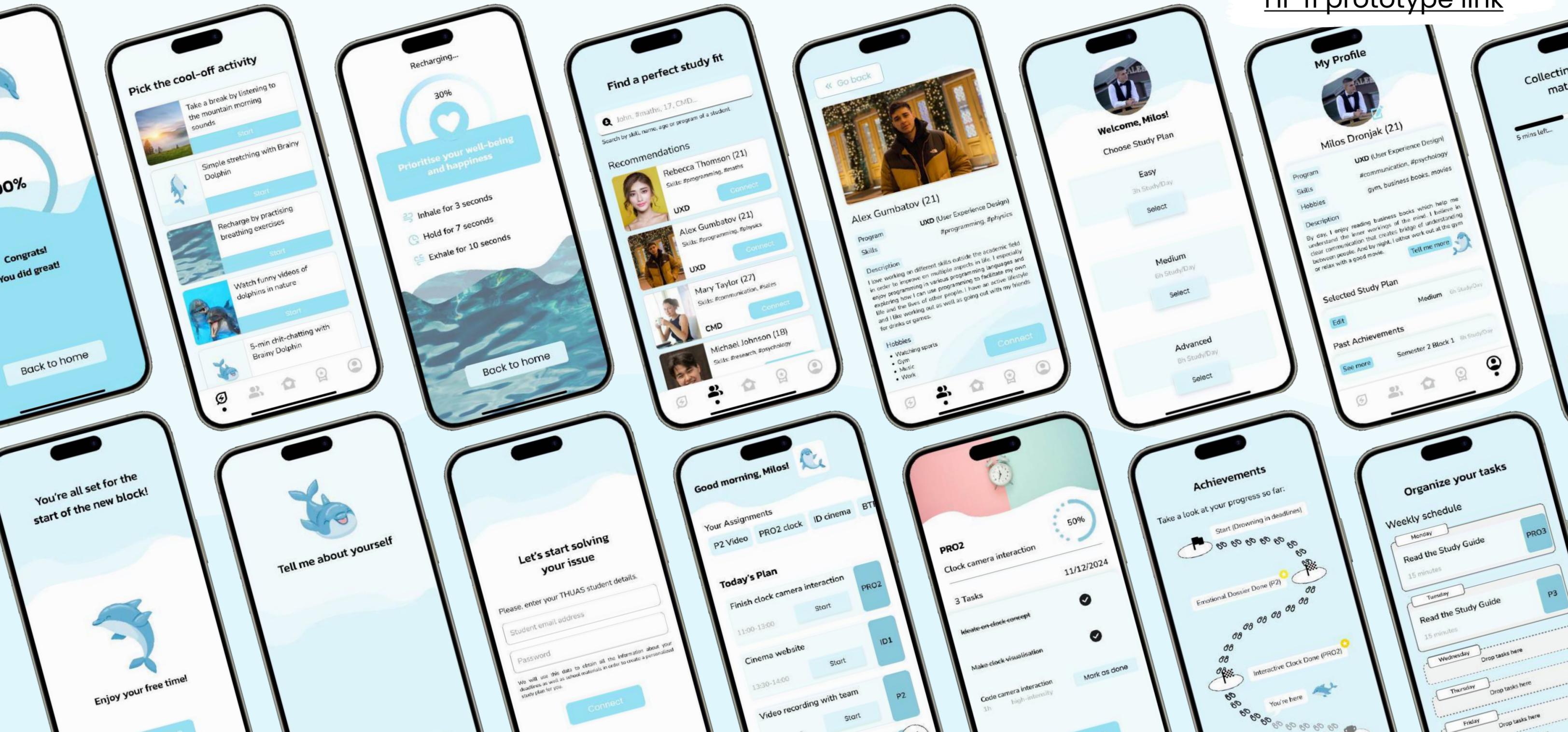
Navigation



Brainy Dolphin Mobile App



[Hi-fi prototype link](#)



The End

or a New Beginning

Thank you for your time!

Don't hesitate to reach out to me!

 [LinkedIn](#)

 milosdronjak47@gmail.com

 [+31/63-92-93-114](tel:+31639293114)

